

**NEWS RELEASE**

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**Bike The Woodlands 2016**

THE WOODLANDS, TEXAS (April 12, 2016) – Across North America, National Bike Month is recognized in May. For the fourth consecutive year, The Woodlands will be celebrating this growing tradition. Bike The Woodlands Coalition, with the support of The Woodlands Township, has planned a myriad of fun events to take place throughout The Woodlands, including Bike Shop Week, The Woodlands Cycling Club Rides, TXTRI Tuesday Rides, Pathway Riders Coffee Meetup, Bike Maintenance Workshops, Bike-in Movie, Bike Swap Meet, Bike Happy Hours, Bike to Work Day, Bike-Kayak-Bike, Public Art Ride, Bike The Woodlands Yoga and Bike The Woodlands Day 2016.

Cyclists of all ages and abilities can enjoy many activities during the entire month of May. The highlight of May's bike events will be Bike The Woodlands Day, Saturday, May 21, 2016. Several neighborhood hub locations across The Woodlands will offer free or discounted refreshments and safety giveaways for bicycling participants from 8 a.m. to noon. In addition, the main hub at Whole Foods Market will host exhibitor tents, honor bike month sponsors, and offer multiple activities from 8 a.m. to 2 p.m. Please visit [www.bikethewoodlands.org](http://www.bikethewoodlands.org) to RSVP for your desired hub destination.

Bike to Work Day and Bike The Woodlands Day attendees will receive a complimentary T-shirt with an RSVP. On Bike to Work Day, T-shirts will be available for pick up at both Whole Foods and Black Walnut Café. For Bike The Woodlands Day, T-shirts will be available for pick up only at Whole Foods. The complimentary T-shirt is only available for the Bike to Work Day and Bike The Woodlands Day events.

To keep up with the latest developments on Bike The Woodlands 2016, please visit [www.bikethewoodlands.org](http://www.bikethewoodlands.org) or [www.facebook.com/bikethewoodlands](https://www.facebook.com/bikethewoodlands).

Bike The Woodlands 2016 is made possible through the generous support of its sponsors: The Woodlands Township, Bike Land, Bike Lane, Huntsman Corporation, Jones Carter, Repsol, Tile Roofs of Texas, Bicycle World, ElectroBike of Texas, VillaSport Athletic Club, Helen Bostock, Stacey and Ted Eicks, Carmen Mulraney, Black Walnut Café, Whole Foods Market, Blue Mug Café, Brooklyn Café, Fielding's Local Kitchen + Bar, Lou Lou's Beignets, The Woodlands Farmer's Market at Grogan's Mill, TXTRI, The Woodlands Cycling Club, Pure Barre Hughes Landing and The Woodlands Yoga Studio and Justin Zaizer.

For more information on bicycling in The Woodlands, please visit <http://www.thewoodlandstownship-tx.gov/bicycling> or call 281-210-3800.



*Members of the Bike The Woodlands Coalition and Township staff enjoyed Bike to Work Day at the new Whole Foods Market and the Black Walnut Café.*